BIG IDEAS.
BROUGHT TO LIFE.

Castleforte Creative helps agencies, studios, and brands turn ambitious concepts into polished motion, animation, and cinematic brand content. I'm Brian Castleforte, a senior motion designer, animator, and creative director with 25+ years of experience across entertainment, advertising, and emerging production workflows.

- **01** Help ambitious ideas land with clarity and impact
- **02** Create standout visuals for campaigns, launches, and pitches
- **03** Work directly with an experienced senior creative partner



FEATURED WORK / HERO VISUAL

NIKE MOMENTUM

Featured concept work for Nike — a cinematic brand visual exploring movement, performance, and human potential.

NOT JUST CONTENT.
CREATIVE THAT CONNECTS.

The goal is not simply to make something look impressive. It's to help audiences understand the idea, feel the value, and remember the brand. Castleforte brings strategic thinking, visual storytelling, and polished execution together in one streamlined creative partnership.







- **MAKE THE MESSAGE EASY TO FEEL**
  Turn benefits and campaign ideas into visuals that register quickly.
- **GIVE THE BRAND A DISTINCT POINT OF VIEW**
  Build tone, personality, and clarity so the work feels memorable.
- **SENIOR-LEVEL EXECUTION, LESS FRICTION**
  Collaborate directly with an experienced creative lead, without extra layers.

CREATIVE CAPABILITIES. FROM CONCEPT TO FINAL FRAME.

A full-service creative partner for motion design, animation, and visual storytelling — from early concept and development through polished final delivery.



CINEMATIC BRAND FILMS

Launch pieces and campaign visuals built for impact and recall.



PRODUCT FILMS + FOOH

Show product benefits through cinematic moments and imaginative execution.



MOTION DESIGN + TITLES

Typography, compositing, and graphic systems that sharpen the message.



CONCEPT FRAMES + VISUAL DEVELOPMENT

Treatments and original visuals that help sell the idea early.



ANIMATION + COMPOSITING

Polished movement and finishing that elevate the final piece.



AI-ENHANCED HYBRID PRODUCTION

Traditional craft and modern tools, selected to suit the project.

HOW THE PROJECT COMES TO LIFE.

01 Align on the goal

02 Define the visual direction

03 Create and refine the piece

04 Polish for launch and delivery

You work directly with Brian throughout.

RECENT CONCEPTS.
CAREER BACKGROUND.

Castleforte pairs recent concept work with decades of professional experience in motion design, animation, compositing, and creative direction. Recent concept pieces show current visual thinking and execution, while selected commissioned work reflects a deep production background.

RECENT CONCEPT WORK

Recent self-initiated concept work includes Drop and other exploratory pieces developed to showcase visual thinking, storytelling, and execution.

CAREER BACKGROUND

25+ years in motion design, animation, compositing, illustration, and creative direction — across studio collaborations, campaign work, broadcast graphics, title design, and independent concept development.

Brands and clients represented across Brian's career include T-Mobile, WB, HP, Nintendo, Marvel, Sony, Disney, Audible, and DreamWorks.



SLIGHTLY STOOPID
RECENT COMMISSIONED MUSIC VISUALS



T-MOBILE
SELECTED CAREER WORK / MOTION GRAPHICS



WB
SELECTED CAREER WORK / ENTERTAINMENT BRANDING



DROP
RECENT PRODUCT CONCEPT / VISUAL DEVELOPMENT

WORK DIRECTLY WITH BRIAN.

I'm Brian Castleforte, and I help agencies, studios, and brands bring ambitious ideas to life through motion, animation, and cinematic visual storytelling. If you need a senior creative partner who can think strategically and execute with polish, let's talk.



A GOOD FIT IF YOU NEED TO:

- Launch a product or explain a benefit visually
- Make a campaign more distinctive and memorable
- Build pitch frames, treatments, or presentation assets
- Create polished work with a direct, agile partner

START THE CONVERSATION.

01	What you are launching or promoting
02	Who you want to reach
03	Where the final piece will be used
04	Desired scope, timing, and budget
05	Any existing brand assets or references

Website: castleforte.com
Portfolio + reels available online

INQUIRE THROUGH THE WEBSITE